



INTROVERTS AND EXTROVERTS They All Have a Place at the Show

Almost every request for temporary staff reads the same: “Need outgoing, enthusiastic, high-energy temps.” While every show absolutely needs extroverts, that’s not the whole picture. Most shows require introverts as well. The key is knowing where extroverts and introverts are the most effective.

Trade Show Temps has been staffing trade shows, events, and conventions for more than 20 years. At times, we have to have several hundred temporary staffers working a single show. We’ve refined our recruitment and placement techniques to ensure we select the best staff for a show’s needs. Over the years, we have also learned which personality types are best for different tasks. Here’s what we know:

EXTROVERTS ARE PEOPLE ORIENTED: Extroverts are exciting and engaging personalities, but they often don’t like the details. They prefer the more front-line, forward-facing positions and that’s where they’re best placed. Extroverts are ideal greeters, line monitors, booth models, and VIP/Press Room hosts/hostesses. When it’s about people, extroverts are the way to go.

INTROVERTS ARE PROCESS ORIENTED: When you need attention to detail and for processes to be followed according to plan, you want to enlist the help of introverts. Introverts love to be more behind the scenes. They’re great at registration typist positions, badge scanning, stocking and running, and more. Just because an introvert doesn’t stand out in a crowd doesn’t mean they can’t reduce your reg line like a boss.

THE PERSON VS. THE PERSONALITY: If someone isn’t working out in the job they’ve been given, chances are it isn’t the person as much as the personality. Shy people don’t make great greeters. It’s common sense, right? But, they shouldn’t be discounted as unworthy to work the show. A shy person is more inclined to excel at something like data entry.

When a show is in full swing is not the time to sort out which person should be assigned where. Trade Show Temps has years of experience vetting the best people to work every type of position at a show. And, because we provide complimentary supervision, our leaders are on hand to manage people and personality issues so you don’t have to.

Want the best possible temp staff for your event? Trust the expertise of Trade Show Temps and contact us for a free quote today.