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QUALITY VS. QUANTITY
Why Investing More in Quality Staff Makes a Huge Difference

Trade Show Temps has been staffing trade shows, conventions, and events for more than 20 years. Often, when talking with show managers regarding their staffing plans, we hear that they've opted for a cheaper staffing solution- often visitors bureau staffing- to save on overhead.

While minding the budget is important, there are a few reasons why you should consider investing in a higher-quality staffing company. Not only will you often get better performance, you may find that you save money in the long run by needing fewer temps for fewer hours. Here's what to consider:

DYNAMIC, TECHNOLOGY-SAVVY STAFF IMPROVES REGISTRATION: When it comes to registration, you want staff who are tech confident and energetic. This helps ensure accuracy of your records, shorter wait times for exhibitors and attendees, and a better experience overall. If you have faster-performing registration staff, you may actually need fewer temps behind the registration counter.

ONE GREAT LINE MONITOR CAN DO THE JOB OF THREE: You don't just need warm bodies monitoring your lines and greeting your guests. What you need is a crew of proactive, high-energy temps who will make sure that your attendees are well taken care of. Sometimes, when line management is going poorly, show managers put more temps on the job. Instead, spend a little more per hour to get highly-effective line monitors. After all, these are front line, first impression roles!

YOU'RE NOT JUST ANOTHER SHOW: You work hard to fulfill your show's mission, to be creative, and to incorporate new innovations into your show plan. Why use staffing that just thinks of you as another show? Don't you deserve a solution that's catered to your brand and your needs?

YOU SHOULDN'T PAY FOR WHAT YOU DON'T USE: Trade Show Temps provides supervision at each show to ensure that temps are being productive and are needed. When traffic slows, you may be able to let some temps go. Use a staffing solution that's proactive in monitoring your temps. You will likely save money by not paying for hours you don't need.

Quality over quantity is an effective approach when it comes to event staffing. Contact Trade Show Temps today and let's talk about how we can improve your staffing AND your bottom line.

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